



# LCA ATHLETICS

## SPONSORSHIP OPPORTUNITIES

### Top-Level Sponsors

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#### Platinum | \$10,000+

- Front Athletic Entrances Recognition
- Major Events Partner
- Presence on All Athletic Facility Jumbotrons
- Score Table Ads (Volleyball and Basketball Games)
- Pre-Game and In-game Sponsorship Announcements
- Logo on Athletic Website

#### Gold | \$5000+

- Presence on All Athletic Facility Jumbotrons
- Score Table Ads (Volleyball and Basketball Games)
- Pre-Game and In-game Sponsorship Announcements
- Logo on Athletic Website

#### Silver | \$3000+

- Jumbotron at 2 Athletic Facilities (Football or Basketball, and one other)
- Score Table Ads (Volleyball and Basketball Games)
- Pre-Game and In-game Sponsorship Announcements
- Logo on Athletic Website

### A La Carte Options

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#### Individual Sport Jumbotron Ad

Video or Graphic provided by your Company

- Full of Screen -\$600
- Half of Screen - \$400
- Quarter of Screen - \$250

#### Score Table Ad

Video or Graphic provided by your Company

- Volleyball Season - \$500
- Basketball Season - \$500

#### Social Media Game Day Announcement - \$1,500

- Your company logo will be present on social media post for gameday announcements for a single sport and season from official Lakeway Athletics social media channels.

#### Single Game Sponsor - \$750

- Public Address Announcements
- Signage of Choice
- Promo / Giveaway at Entrance
- Distribute Info at the Game
- Gameday Social Media Post Sponsor

#### Seasonal Program Advertising

- Full Page- \$300
- ½ page- \$150
- ¼ page- \$100

#### Senior Ads in Seasonal Program

- Full page- \$250
- ½ page- \$150
- ¼ page - \$75

### Seasonal Sponsorships

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#### Lakeway Specific Action Sponsor- \$2,500

- Football: Touchdown, First Down Sponsors (example: "A *Company Name* First Down")
- Men's or Women's Basketball: Three Point Sponsor
- Baseball: Home Run Sponsor
- Softball: Home Run Sponsor
- Men's or Women's Soccer: Goal Sponsor

# Lakeway Christian Academy | Sponsorship Agreement

Contact: Curtis Staples, cstaples@lcastn.org for more information.

Please check the box below to designate your sponsorship commitment:

## Top-Level Sponsors

- Platinum: \$10,000+                       Gold: \$5,000+                       Silver: \$3,000+

## A La Carte Options

Individual Sport Jumbotron Ad

- Full of Screen -\$600  
 Half of Screen - \$400  
 Quarter of Screen - \$250

Seasonal Program Advertising

- Full Page- \$300  
 ½ page- \$150  
 ¼ page- \$100

Score Table Ad

- Volleyball Season - \$500  
 Basketball Season - \$500

Senior Ads in Seasonal Program

- Full page- \$250  
 ½ page- \$150  
 ¼ page - \$75

Social Media Game Day Sponsor

- Social Media Game Day Announcement  
- \$1,500

Seasonal Sponsorship

- Seasonal Sponsorship - \$2,500  
Sport: \_\_\_\_\_

Single Game Sponsor

- Single Game Sponsor - \$750

**Company Name** \_\_\_\_\_

**Contact** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone** \_\_\_\_\_

\_\_\_\_\_

**Email** \_\_\_\_\_

**Company Website** \_\_\_\_\_

### ***The undersigned agrees to the following:***

All sponsorship recognition plans, programs, and content must be evaluated and approved by the Administration and Finance Office, in their exclusive discretion, to ensure that such plans, programs, and content do not constitute unrelated business income and are not otherwise objectionable. Examples of content that could result in unrelated business income include qualitative statements such as "Lowest prices in town!" or "Best Customer Service!"

Sponsorships will not be accepted, and following acceptance, sponsor recognitions will be removed if, in the exclusive discretion of the Administration, the reputation, activities, associations or affiliations of the sponsoring entity is or becomes contrary or detrimental to the principles, standards or objectives of Lakeway Christian Schools or to the Biblical principles by which LCS is guided.

Preference between competing sponsorship applications may be given to Christian or not-for-profit organizations.

LCS retains the right to remove any sponsorship recognition at any time if the Administration believes such removal is in the best interest of the school or if the corresponding sponsorship obligations are not paid in a timely manner. If a sponsorship recognition is removed for any reason other than non-payment, the sponsor will only be obligated to pay for the time the recognition was posted, and in such case, will receive a pro-rated refund for any pre-paid balances. Otherwise, sponsors are responsible to pay all sponsorship payments for the duration of the contract period for which you commit.

By signing below, I certify that I have read, understand, and agree to comply with all policies and pricing as stated above.

\_\_\_\_\_  
Authorized Signer

\_\_\_\_\_  
Date